DEVELOPING CREATIVITY THINKING & INNOVATION IN MANAGEMENT

COMFORI SDN BHD

Modules:-

Module 1: Introduction and Course Overview

Module 2: Understanding Critical Thinking

Module 3: Where Do Other Types of Thinking Fit In?

Module 4: The Critical Thinking Process

Module 5: Critical and Creative Thought Systems

Module 6: Putting It Into Practice

Module 7: Other Idea Generation Tools 1

Module 8: Other Idea Generation Tools 2

Objectives

- define critical and non-critical thinking
- identify their critical thinking style including areas of strength and improvement
- describe other thinking styles including left/right brain thinking and whole-brain thinking
- work through the critical thinking process to build or analyse arguments
- improve key critical thinking skills including active listening and questioning
- use analytical thought systems and creative thinking techniques
- apply six thinking hats in creativity and problem solving process

In today's society, many people experience information overload. We are bombarded with messages to believe various ideas, purchase things, support causes and lead our lifestyle in a particular way. How do you know what to believe? How do you separate the truth from the myths? The answer lies in critical thinking skills. The ability to clearly reason through problems and to present arguments in a logical, compelling way has become a key skill for survival in today's world. This two-day workshop will give participants some practical tools and hands-on experience with critical thinking and problem solving.